



Sanjay Memorial Institute of Technology P.G. Centre for Management Studies

PURSUIT FOR EXCELLENCE Since 1981



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An ISO 9001: 2000 Certified Institution, approved by AICTE, Govt of Odisha, BPUT- Odisha

From the Desk of the President...



Sri Bhagaban Gantayat
President
Cell : 9439337355

The fast changing international business environment bring in the need for a new generation of qualified and skilled management professionals. The P.G. Centre for Management Studies (PGCMS), SMIT aspires to be a pioneer in creating and moulding a new generation of young management professionals.

Business education is evolving rapidly to keep pace with the changing requirement of business in the 21st century. MBA education today needs to produce a different breed of managers who can constantly innovate and identify opportunities to achieve corporate goals. They should be able to provide leadership and inspiration to others, make business work better and adapt themselves to the extremely demanding, culturally-diverse work environment of various national as well as international organizations. The PGCMS caters to these requirements by improving the curriculum design, adopting new approaches to pedagogy and offering job oriented specializations both within and outside the MBA programme.

Admission open

MBA

(2 Years Full time)

Dual Specializations

**in: Marketing, Finance,
HR, IT & Operation**



**B.Tech.
Diploma Engg.
PGRM
MJMC
B.Lib./ M.Lib.
ITC/ ITI
+2 Science
English Medium
School**



Vision

To facilitate transformation of students into good human beings, responsible citizens and competent professionals, focusing on assimilation, generation and dissemination of knowledge.



Sri J. Sankar Narayan
Secretary
Cell : 9437017540

The PGCMS- SMIT provides two-year MBA Program offers a radically different learning experience for prospective managers of the new century. The newly designed and highly flexible curriculum integrates the latest developments in management, business practice and allows unlimited opportunities for self-directed learning. We provided a complete package of Quality Education through value addition & Skills.

Our MBA programme has been designed not only to fulfill the burgeoning manpower needs of corporate but to convert mediocrity to excellence with commitment to prepare passionate managerial talent to meet global challenges. The aim of PGCMS- SMIT is to provide innovation in education and produce complete human beings who can manage themselves well in any kind of situation and circumstances.



Prof. (Dr.) Satyabrata Dash
Principal
Cell- 9439960412

Do you want to drive performance in a global environment where you can't predict what will happen next? Are you curious to understand yourself, to know what motivates you and how you affect others? Do you want your career as a leader to have an impact on your company and the broader community? Do you have the courage to lead in difficult situations responsibly and with integrity?

In today's business world, borders are both falling and rising with unanticipated effects. Top executives tell us that their companies need leaders who can create wisdom from information, impact from action, networks from contacts, and sustained adaptability from change. The single aim of the SMIT-PGCMS MBA program is to develop these leaders.

We take this opportunity to welcome you to our esteemed Management Institution to experience a new learning environment and find pioneering ways to solve the complex business and development challenges while realizing your career goals.



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About Us:

Established in 1981 as the first MBA institute with a holistic approach and as a pioneer Management Institute of Odisha. The founder of the institution, late Sri Brundaban Nayak was a man of the masses, who devoted all his mind and heart to the cause of their education. A two-year full time course leading to Master of Business Administration (MBA) recognized by All India Council of Technical Education (AICTE), New Delhi, Govt. of Odisha and affiliated to Biju Patnaik University of Technology, Odisha. The institute has modern amenities and facilities keeping in tune with changing scenarios. The institute has best tradition of churning out well-rounded students good not only at academics but also in extra curricular activities.

The present Institutional building is satisfying all the major and minor requirements of professional studies. The campus provides state-of-art infrastructure facilities and academic resources to its aspirants willing to better their performance and to make a dent for themselves and the college in every walk of life. Architecturally designed multifaceted institutional campus of its own with Central library, Internet zone, Workshop, Seminar arcade. Training and Placement centre, Conference hall, Hostel, Play ground, Administration block, Board rooms, SBI Branch and Dispensary. The PGCMS is situated in a lush green sylvan environment on the National Highway of Ankushpur, just 5 K.M.s away from the busy city of Berhampur. Besides, an excellent public communication assured round the clock.

Objectives :

M.B.A. Programme provides participants with techniques and understanding for successful managerial careers for the public or private, profit or non-profit sectors of the economy. The basic objectives of the M.B.A. Programme are:

1. To introduce basic tools and concepts for decision-making.
2. To train and develop some of the basic skills needed in handling day-to-day managerial situations.
3. To build the confidence and competitiveness by projecting a positive image of themselves and their future as successful managers.
4. Improvement of ethical reasoning by correlating moral concepts to business practices clarification of the values that determine managerial behaviour.
5. To develop entrepreneurial capabilities so as to assume role of effective change agent for social welfare.
6. To develop the students to set standards of excellence in their managerial career.
7. To prepare the students for Global Business Challenges.





Prof. (Dr.) Dr. Satyabrata Dash
(Principal cum Professor in Marketing)
B.Cpm (Hons.), L.L.B., PGDCA, MBA, Ph.D. (in Management from Berhampur University in 2008)

Dr. Dash has earned his Ph.D in marketing from Berhampur University in the year 2008. He has done his MBA (Marketing) and also completed LLB. He has 21 years of experience in teaching and research and 2 years of industrial sector. Before joining SMIT, Berhampur, he has worked as a faculty member in various institutes across odisha. He has attended many seminars at National and International level and presented papers. His teaching interest includes Consumer Behavior, Business Research, Sales & Distribution Management, Services Marketing and Product & Brand Management, Marketing Management, Strategic Management and Product & Brand Management, Services Marketing and Statistics for Managers, Integrated Marketing Communication..

Prof. Amiya Ranjan Sabat
(Dean)
MBA-Finance & Mktg, PGDCA



Prof. Sabat, has completed MBA in Finance & Mktg. from Berhampur University and a degree of PGDCA with IT specialization. He has 18 years of experience in teaching and 2 years in Industries. He is working as Dean and Academic Head in MBA Department, SMIT, Berhampur. He has participated many seminars and workshops. His research area is the new field of behavioral Finance and the anomalies of the financial markets. His teaching interests are Financial Management, Financial Accounting, Financial Derivatives, Security Analysis & Portfolio Management and Financial Services.



Dr. Santosh Kumar Badatya
(Professor – Finance)
M.Com., MBA-Finance, LLB, Ph.D. (Pursuing)

Prof. Badatya has submitted Ph.D. thesis to Berhampur University in the year 2012. He has completed M.Com from Berhampur University and a degree in MBA with Finance specialization. He has 17 years of teaching experience in Management Dept. of SMIT, Berhampur. Prior to that he was working in Govt. Colleges for 5 years. He has attended many seminars at national and international level and workshops. His teaching interest includes Cost and Management Accounting, Research Methodology Managerial Economics, Organizational Behaviour, Production & Operation Management, Project management, Quantitative Tech.

Prof. Digambar Mohanty
(Assistant Professor – Finance)
M.A. (Economics), M.Phil (Berhampur University), MBA (Finance), LLB



Prof. Mohanty has earned her M.Phil from Berhampur University in Economics. He also has a master's degree in Economics from Berhampur University and a degree in MBA with Finance specialization from IGNOU. He has 24 years of teaching experience in Engineering and Management Dept. of SMIT, Berhampur. He has attended many seminars at national and international level and workshops. His teaching interest includes Engineering Economics and Costing, Principles of Management, Managerial Economics, Organizational Behaviour, Production & Operation Management, Business Ethics, Statistics.



Er. Tara Prasad Padhy
(Assistant Professor – HR, IT and Operation)
B.Tech (IT), PGDM (HR & IT), M.Tech

Er. Padhy has completed his Post Graduate Diploma in Management from Centurian University, Paralakhemundi, and completed Engineering in IT from Berhampur University. He has 15 years of experience in teaching and 2 years of IT sector. Before joining SMIT, Berhampur, he has worked as a HR Manager in Micro finance industries. He has attended many seminars and workshops and presented papers. His teaching interest includes Human Resource management, Compensation Management, Performance management, Industrial relation Management, Human Resources Planning, Organizational Behaviour, Management Information System, Software Engineering & ERP.

Prof. Gayatri Mandal
(Assistant Professor – HR)
M.Com., M.Phil (Berhampur University), MA (English), PGDM (HR & Mktg)



Prof. Mandal has earned her M.Phil from Berhampur University in Commerce. She also has a master's degree in English from Berhampur University and a degree in PGDM with HR & Marketing specialization. She has 15 years of experience in teaching. Before joining in SMIT she worked as a guest faculty in UCP Engineering School, Berhampur for 2 years. Her teaching interest includes Human Resource Management, Training & Development and Industrial Relations, Soft skill Training and Communicative English.



Er. Biswanath Patro
(Assistant Professor – IT and Operations)
B.Com., M.Com., M.C.A. , M.Tech

Prof. Patro has an M.Tech from BPUP, Odisha, MCA (IT) from Sambalpur University, Odisha and M.Com. from Berhampur University. He has taught for 12 years in the Dept. of MBA, SMIT. He has also attended many seminars and workshops during his tenure. His teaching interest includes Database Management System, MS. Visual Basic, Java, Oracle, IT for Managers, Management Information System, Tally, C, C++, Web page designing, Business Environment..

Prof. Shisir Kumar Mohapatra
(Assistant Professor – Marketing)
MBA-Marketing, M.A. (English)



Prof. Mohapatra has an MBA in marketing. He has about 12 years of Teaching experience in the Dept. of MBA, SMIT. Prior to this He was working in CCEM, Bhubaneswar, HVET, Bhubaneswar, CPC, Anugul as Faculty Member. His teaching interest includes Marketing Management, Consumer Behavior, Advertising Management, Sales & Distribution Management, Services Marketing and Product & Brand Management.



Prof. Sonali Panda
(Assistant Professor – Marketing and Finance)
B.Com. (Hons), PGDCA, M.F.A.

Prof. Panda has an M.F.A from Khallikote University, Odisha. She has taught for 1 years in the Dept. of MBA, SMIT. She has also attended many seminars and workshops during his tenure. Her teaching interest includes Principles of Management, Sales and Distribution Management, Retail Management, Financial Accounting, Product and Brand Management, etc....

Mr. Pradipta Kishore Patnaik
(Physical Education Teacher)
B.A., LLB, B.P.Ed.



Mr. Patnaik has done B.P. Ed. From Sambalpur University, B.A and LLB from Berhampur University. He has about 16 years of Experience in Physical Training in the Dept. of MBA, SMIT. Prior to this He was working different schools as Physical Education Teacher. He has participated various sports events in college, district and state level tournaments and sports events.

Join the prestigious SMIT- MBA Alumni network.

In the halls at PGCMS- SMIT, you'll grow a powerful and influential professional network, starting with a special bond between you and everyone from your year. It's a bond that will last a lifetime. As an SMIT MBA, you'll also have access to one of the most prestigious alumni networks in India and the world. That means more "who you knows" than you will likely ever need. Ivey alumni are busy leading the business world, but they also maintain strong connections to the Institution as recruiters, guest speakers, sponsors and mentors. SMIT does more than just connect you to influential people. You'll also learn the art of effectively leveraging those connections. Developing new relationships and building on the ones you have is a core skill that's vital to your career. SMIT- MBA graduates have a culture of saying "yes" to meeting with other Ivey grads to talk business or mutual opportunities. This culture is fostered from day one and continues well beyond graduation. SMIT alumni "get" each other, and they know that you chose SMIT because you value what makes it different from traditional business schools. That shared connection says a lot about who you are today and who you will become.



We provide Opportunity as well as Capability into Successful careers !

Alumni :

Alumni Association has been formed and it has been managed by the students with the help of institution staff. Regular meetings are held for the exchange of thoughts and ideas. The alumni of the institution help the students to get the updated knowledge of current market situations and career guidance. The association plays a pivotal role in recruitment process of students. A large number of students are placed by the alumni who hold prime positions in different sections of the industries.

The Institute's activities and programmes for its alumni are directed towards building lifelong bonds of kinship with the Institute. A vast number of PGCMS Alumni have distinguished themselves in almost every aspect of management across the world. The PGCMS Alumni Association was formally established in 1987 with a central executive committee and chapters in major cities in India as well as abroad is open to all. They organize educational and social activities like Management Awards and Seminars. The Annual Alumni Reunion has now become a regular feature held in every year.



Training and Placement :

A strong placement and training cell is established to provide total support in defining the career of the students. The placement cell ensures suitable summer placement (In-house training) and final placements through campus interviews. The management workshops are organized by the corporate executives from different blue-chip companies.

The placement of PGCMS, SMIT for the session 2009-10 has already started with a bang with corporate sectors like- LINX Smart Technologies Pvt. Ltd., BASIX, Ceasefire, Centaur, Country Club, Dr. Reddy's, SPS Steel, Religare, Coca Cola, Speed up had already conducted their placement drive in PGCMS campus and many more are knocking the door to recruit the elite management students of PGCMS, SMIT.

Students can avail numerous personality development programmes, work-shops, which impart social and business etiquette, work culture time management, leadership style, social and interpersonal skills etc, which prepare the students to not only survive but also thrive and succeed in the ever changing corporate world.



Teaching Inputs :

The PGCMS possesses perfect talent capital with seasoned and experienced faculties in all functional areas (Marketing, Finance, HRM and IT). It provides intensive class room teaching including lecture & tutorial, group discussion, case study analysis, business games, role play, computer inputs, quizzes, seminars.



Industrial Visit :

Industrial tours are arranged for the students for getting hands on experience & to acquaint them with the real world situation. The institute has been conducting industrial tour for the last 29 years since the inception of the course in the college. The students have visited esteemed organizations ranging from software parks, manufacturing Industries, service industries.

PGCMS-SMIT News Letter (Bramha Chakra) :

Bramha Chakra, the official News Bulletin of PGCMS, SMIT releases bimonthly; reveals all about institutional activities, achievements, corporate news, articles of both faculty members and students and also flashes the forthcoming activities. In every two months, the News bulletin is circulated among corporate houses, colleges, students and stake holders.

The PGCMS, SMIT provides Excellent value-base Facilities !



Computer Lab & Communicative English Lab :

The Institute has its own separate Computer Lab and a Communicative English Lab with internet facility for making world wide information available on finger tips. The lab is well equipped with latest hardware technology coupled with the latest software titles and internet connectivity. The lab houses Intel P-IV PCs with internet facility. We also have a good collection of audio-visual equipments relating to communicative english & management.

Library and Book Bank :

The Institution provides a central Library and a separate book bank facility for the students of MBA. Sufficient number of books are issued for their study context. Adequate number of titles of books from reputed publishers have been stocked in the library.



Reading Room/Student Lounge :

A part from the regular library, the institution has a separate reading room/ student lounge for students to indulge in creative discussion, reference of journals, prepare for the classes.

Conference & Seminar Hall :

Equipped with latest digital, audio visual equipment and excellent sitting arrangement for the students for all common activities, cultural events, seminars and meetings. Seminar is an integral part of the course. Brain strumming seminar sessions conducting every saturday of the week at conference hall to motivate the students to freely speak out and express their views on the topic under discussion. The subject of interest having the relevance to any one of the functional areas in the course selected and circulated well in advance. It is our experience that these seminars serve useful purpose.



Class Room :

The class rooms are large, airy and are equipped with latest audio-visual equipments and LCD projectors. Well furnished class rooms with modern amenities are provided which enhances the learning efficiency of the students.

Game and Sports :

The institute has a section for the physical education of students. It provides indoor and out door games and sports facilities and students achieve various heights at different meets organized by BPUT and Annual Sports Week by the Institution. We also have a multi- equipped Gym for maintaining sound physics of the students.



Experience Life to the fullest !



Hostel Facility :

The Institution offers both on-campus and off-campus hostel facilities. There are separate hostel facilities for both boys and girls. The hostel rooms are well furnished and have attached bath rooms. We provide our students with well furnished rooms, housekeeping facilities, telephone facilities etc.



Transport Facility :

The PGCMS provides better Transport facilities of 23 buses for the students from their place to stay at the Campus and back.



Canteen Facility :

There is an all day canteen in an open air cottage ambience with meals and variety of snacks available to cater to the multi-ethnic tastes of students, faculty and guests. The canteen provides good quality, nutritious foods throughout the year.



Other Facility :

Within the premises of PGCMS, State Bank of India has a branch of its own with core banking as well as ATM facility to cater the financial services to the students.

The Institute also provides a dispensary to look after the health requirement of the students.

Socio-Cultural Activities :

Students are encouraged to take part in various Socio-Cultural activities, such as:

- Welcome meet
- Farewell meet
- Alumni Meet
- Ganesh Puja
- Saraswati Puja
- Convocation Ceremoney
- Cultural meet
- Blood Donation Camp
- Picnic (Students')
- Picnic (Staffs')
- Annual Function
- Cultural Bonanza
- Children's Day
- Teacher's Day
- Annual Sports
- Independence Day
- Republic Day
- Parents' meet





SMIT Wings



Degree Engineering (B.Tech.), M.Tech.
Chandipadar, Brahmapur



Diploma Engineering
Ankushpur, Brahmapur



P.G. in Journalism, ITI
Brahmapur



P.G. in Rural Management, M. Lib., B. Lib.
Ankushpur, Brahmapur

👑 +2 Science College, English Medium School, ITC

Fee Structure (MBA)

Particulars	1 st Year	2 nd Year
At College Deposit	45,000/-	45,000/-



42 years of Golden Experience.....

For Admission contact:

Sri Bhagaban Gantayat
PRESIDENT, SMIT
9439337355

Prof. Amiya R. Sabat
Admission In-Charge, MBA
9437260360

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